

Annual SPONSORSHIP OPPORTUNITIES



2024

RAMP UP your marketing power when you become a CAI-Wisconsin Annual Sponsor!

The 2024 annual sponsorship program MAXIMIZES your marketing dollars with specially priced packages offering a variety of opportunities to promote your company name and services. This is a great, cost-effective way to reach a market that needs qualified condo/HOA service providers. Be recognized as a market leader - become a CAI Wisconsin Annual Sponsor!

PRICES SAME AS LAST YEAR!

PLATINUM \$2,395

Platinum Sponsorship Includes	Value
• CAI-WI website listing on homepage with logo and link to your company	\$800
• Exclusive website banner ad on key pages	\$500
• Recognition at Manager's Luncheons & programs	
• Listing on CAI-WI program and event flyers	
• Full Page, classified and sponsorship listing in each issue of the Community Leader	\$2,040
• Complimentary foursome registrations and 2 carts at	

Platinum Sponsorship Includes	Value
the Annual Golf Outing + 2 additional dinner tickets	\$590
• \$150 sponsorship credit for the Annual Golf Outing	\$150
• Full page color ad in the CAI-WI Membership Directory	\$1,000
• 2 complimentary tickets to every educational event	\$300
• FREE premium booth location upgrades at the annual Milwaukee conference/tradeshaw	\$100

\$5,480 Value - you save \$3,085

GOLD \$1,445

Gold Sponsorship Includes	Value
• CAI-WI website listing with link to your company	\$300
• Exclusive website banner ad on key pages	\$500
• Recognition at Manager's Luncheons & programs	
• Listing on CAI-WI program and event flyers	
• 1/2 page, classified and sponsorship listing in each issue of the Community Leader	\$1,540
• 2 complimentary registrations and 1 cart at the Annual Golf Outing	\$250

Gold Sponsorship Includes	Value
• \$100 sponsorship credit for the Annual Golf Outing	\$100
• 1/2 page color ad in the CAI-WI Membership Directory	\$500
• 2 complimentary tickets to every educational event	\$300
• Discounted premium booth location at the annual Milwaukee conference/tradeshaw	\$50

\$3,540 Value - you save \$2,095

SILVER \$1,195

Silver Sponsorship Includes	Value
• CAI-WI website listing with link to your company	\$300
• Exclusive website banner ad on key pages	\$500
• Recognition at Manager's Luncheons & programs	
• Listing on CAI-WI program and event flyers	
• 1/4 page, classified and sponsorship listing in each issue of the Community Leader	\$1,390
• 1 complimentary registrations and 1/2 cart at the Annual Golf Outing	\$125

Silver Sponsorship Includes	Value
• \$50 sponsorship credit for the Annual Golf Outing	\$50
• 1/4 page color ad in the CAI-WI Membership Directory	\$350
• 1 complimentary tickets to every educational event	\$150
• Discounted premium booth location at the annual Milwaukee conference/tradeshaw	\$25

\$2,890 Value - you save \$1,695

BRONZE \$695

Bronze Sponsorship Includes	Value
• CAI-WI website listing with link to your company	\$300
• 1/4 Page, classified and sponsorship listing in each issue of the Community Leader	\$740

Bronze Sponsorship Includes	Value
• 1/4 color ad in the CAI-WI Membership Directory	\$400
• 1 complimentary tickets to every educational event	\$150

\$1,590 Value - you save \$895

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PRICES SAME AS LAST YEAR!

Sponsorship Level *(select one or more opportunities)*

ANNUAL SPONSORSHIPS

(You must be a CAI member to become an Annual Sponsor)

- Platinum Annual Sponsorship..... \$2,395
- Gold Annual Sponsorship..... \$1,445
- Silver Annual Sponsorship..... \$1,195
- Bronze Annual Sponsorship..... \$695

PROGRAM SPONSORSHIPS

- 1. Exclusive Sponsor: Educational Seminar..... \$500
- 2. Shared Sponsor: Educational Seminar (up to 3)..... \$250
- 3. Exclusive Sponsor: Manager’s Luncheon (for Property Managers)..... \$500

MEMBERSHIP DIRECTORY & COMMUNITY LEADER ADVERTISING

- 1. Full page color Ad in Membership Directory..... \$1,000
- 2. 1/2 page color Ad in Membership Directory..... \$500
- 3. 1/4 page color Ad in Membership Directory..... \$250
- 4. Full page color Ad in Community Leader..... \$1,000 *(per issue)*
 - Winter Spring Summer Fall
- 5. 1/2 page color Ad in Community Leader..... \$500 *(per issue)*
 - Winter Spring Summer Fall
- 6. 1/4 page color Ad in Community Leader..... \$250 *(per issue)*
 - Winter Spring Summer Fall
- 7. Classified Ad in Community Leader..... \$200 *(per issue)*
 - Winter Spring Summer Fall

ADVERTISEMENT DIMENSIONS

FULL PAGE

7.5" x 10"

1/2 PAGE

7.5" x 4.95"

1/4 PAGE

3.667" x 4.75"

Total Fees \$ _____

COMPANY: _____

CONTACT NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ E-MAIL ADDRESS: _____

ENCLOSED IN A CHECK PLEASE CHARGE MY CHARGE CARD TOTAL: \$ _____

The full Billing address associated with the credit card MUST accompany the card number.

Card No: _____

Exp. Date: _____ 3 Digit Customer Code: _____ (found on the back of card)

Address: _____

City: _____ State: _____ Zip: _____