

Annual SPONSORSHIP OPPORTUNITIES



2025

RAMP UP your marketing power when you become a CAI-Wisconsin Annual Sponsor!

The 2025 annual sponsorship program MAXIMIZES your marketing dollars with specially priced packages offering a variety of opportunities to promote your company name and services. This is a great, cost-effective way to reach a market that needs qualified condo/HOA service providers. Be recognized as a market leader - become a CAI Wisconsin Annual Sponsor!

PLATINUM \$2,595

Platinum Sponsorship Includes

	Value
• CAI-WI website listing on homepage with logo and link to your company	\$850
• Exclusive website banner ad on key pages	\$550
• Recognition at Manager's Luncheons & programs	
• Listing on CAI-WI program and event flyers	
• Full Page, classified and sponsorship listing in each issue of the Community Leader	\$2,040

Platinum Sponsorship Includes

	Value
• \$660 Golf Credit for Annual Golf Outing. <i>Can be used on sponsorship options or golf</i>	\$660
• Full page color ad in the CAI-WI Membership Directory	\$1,000
• 2 complimentary tickets to every educational event	\$300
• \$100 Sponsorship credit towards Conference/Trade Show. <i>Can be used on exhibitor booth purchases.</i>	\$100

\$5,600 Value - you save \$3,005

GOLD \$1,695

Gold Sponsorship Includes

	Value
• CAI-WI website listing with link to your company	\$350
• Exclusive website banner ad on key pages	\$550
• Recognition at Manager's Luncheons & programs	
• Listing on CAI-WI program and event flyers	
• 1/2 page, classified and sponsorship listing in each issue of the Community Leader	\$1,540
• \$320 Golf Credit for Annual Golf Outing. <i>Can be used on sponsorship options or golf</i>	\$320

Gold Sponsorship Includes

	Value
• 1/2 page color ad in the CAI-WI Membership Directory	\$500
• 2 complimentary tickets to every educational event	\$300
• \$50 Sponsorship credit towards Conference/Trade Show. <i>Can be used on exhibitor booth purchases.</i>	\$50

\$3,616 Value - you save \$1,921

SILVER \$1,395

Silver Sponsorship Includes

	Value
• CAI-WI website listing with link to your company	\$350
• Exclusive website banner ad on key pages	\$550
• Recognition at Manager's Luncheons & programs	
• Listing on CAI-WI program and event flyers	
• 1/4 page, classified and sponsorship listing in each issue of the Community Leader	\$1,390
• \$165 Golf Credit for Annual Golf Outing. <i>Can be used on sponsorship options or golf</i>	\$165

Silver Sponsorship Includes

	Value
• 1/4 page color ad in the CAI-WI Membership Directory	\$350
• 1 complimentary tickets to every educational event	\$150
• \$25 Sponsorship credit towards Conference/Trade Show. <i>Can be used on exhibitor booth purchases.</i>	\$25

\$2,980 Value - you save \$1,585

BRONZE \$895

Bronze Sponsorship Includes

	Value
• CAI-WI website listing with link to your company	\$350
• 1/4 Page, classified and sponsorship listing in each issue of the Community Leader	\$740

Bronze Sponsorship Includes

	Value
• 1/4 color ad in the CAI-WI Membership Directory	\$400
• 1 complimentary tickets to every educational event	\$150

\$1,640 Value - you save \$745

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Sponsorship Level (select one or more opportunities)

ANNUAL SPONSORSHIPS

(You must be a CAI member to become an Annual Sponsor)

- ☐ Platinum Annual Sponsorship..... \$2,595
*Includes Full Page Color Ad in Membership Directory & Community Leader
- ☐ Gold Annual Sponsorship.....\$1,695
*Includes Full Page Color Ad in Membership Directory & Community Leader
- ☐ Silver Annual Sponsorship..... \$1,395
*Includes 1/2 Page Color Ad in Membership Directory & Community Leader
- ☐ Bronze Annual Sponsorship..... \$895
*Includes 1/4 Page Color Ad in Membership Directory & Community Leader

MEMBERSHIP DIRECTORY & COMMUNITY LEADER ADVERTISING

- ☐ 1. Full page color Ad in Membership Directory..... \$1,000
- ☐ 2. 1/2 page color Ad in Membership Directory..... \$500
- ☐ 3. 1/4 page color Ad in Membership Directory..... \$250
- ☐ 4. Full page color Ad in Community Leader..... \$1,000 (per issue)
☐ Winter ☐ Spring ☐ Summer ☐ Fall
- ☐ 5. 1/2 page color Ad in Community Leader..... \$500 (per issue)
☐ Winter ☐ Spring ☐ Summer ☐ Fall
- ☐ 6. 1/4 page color Ad in Community Leader..... \$250 (per issue)
☐ Winter ☐ Spring ☐ Summer ☐ Fall
- ☐ 7. Classified Ad in Community Leader..... \$200 (per issue)
☐ Winter ☐ Spring ☐ Summer ☐ Fall

ADVERTISEMENT DIMENSIONS

FULL PAGE

7.5" x 10"

1/2 PAGE

7.5" x 4.95"

1/4 PAGE

3.667"
x
4.75"

Total Fees \$ _____

COMPANY: _____

CONTACT NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ E-MAIL ADDRESS: _____

☐ ENCLOSED IN A CHECK ☐ PLEASE CHARGE MY CHARGE CARD TOTAL: \$ _____

The full Billing address associated with the credit card MUST accompany the card number.

Card No: _____

Exp. Date: _____ Security Code: _____ (found on the back of card)

Address: _____

City: _____ State: _____ Zip: _____

Send to: CAI-WI — 11801 W. Silver Spring Dr., Suite 200 — Milwaukee, WI 53225 — Fax: (414) 464-0850

Phone: (414) 755-3355 — E-mail: info@cai-wi.org

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NEXT STEPS...

NOW THAT YOU'VE SECURED YOUR ANNUAL SPONSORSHIP, HERE'S WHAT YOU SHOULD KNOW:

Advertising

Ad Deadlines:

Quarter I - February 1, 2025

Quarter II - May 1, 2025

Quarter III - August 1, 2025

Quarter IV - November 1, 2025

Please send print-ready ad to:

advertising@cai-wi.org

2025 CAI-WI Annual Conference

Date: March 13, 2025

Location: Brookfield Conference Center

Early bird deals will end of January 15, 2025 - Register Early!

2025 CAI-WI Annual Golf Outing

Date: June 23, 2025

Location: The Legend at Merrill Hills

Registration will open by the Annual Conference!

2025 Annual Gala is Coming Back!

Details: Gala will be held in November of 2025 - Stay tuned for more details.

WE LOOK FORWARD TO A GREAT 2025!



QUESTIONS? Please contact us.

Phone: (414) 755-3355 — E-mail: info@cai-wi.org